

Academy⁺ Plus

Technical training and
user adoption services
from Midwich



Build expertise.



Drive adoption.



Unlock more value.

Technical training

Build knowledge across key AV technologies and platforms through manufacturer-certified training courses.



User adoption

Help customers maximise engagement, confidence and long-term value through practical adoption and onboarding support.



Flexible delivery

Remote, on-site or Innovation House hosted sessions delivered in the format that works best for your customers and teams.



What's included?



Digital signage training



End-user onboarding



Innovation House hosted sessions



Microsoft Teams Rooms training



Bespoke training programmes



Remote and on-site delivery



Interactive technology training



Training and adoption materials



Train-the-trainer programmes



User adoption workshops



Go-live deployment support



Additional technology training available on request

Training that goes beyond installation

Successful projects don't end when the technology is installed.

Academy+ helps partners build technical expertise, drive customer adoption and create greater long-term value through practical training and user adoption services.

Whether you're looking to improve product knowledge, strengthen user adoption or help customers get more from existing systems, Academy+ provides a flexible approach tailored to your requirements.

Learn your way

Remote training

Convenient online sessions delivered by experienced trainers.



On-site training

Delivered directly at customer locations for maximum relevance and flexibility.



Innovation House workshops

Hands-on learning within Midwich's dedicated experience centre and training facility in Bracknell.



Why Academy+?



Build confidence in the technologies you sell



Help customers get more value from their investment



Support successful technology deployments



Gain manufacturer-certified training courses



Create opportunities beyond installation



Improve customer adoption and engagement



Learn from qualified professional trainers



Supported by



Academy+ combines Midwich expertise with practical training and user adoption services designed to help customers get more value from their technology investments.

Ready to explore Academy+?

Contact the Plus team to discuss your training, adoption and enablement requirements.
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